



Press Release

FOR IMMEDIATE RELEASE

TAKE MATTERS INTO YOUR OWN HANDS! ECO-FRIENDLY, GLUTEN-FREE, ALL-NATURAL FINGER PAINTS ARE HERE!

No harmful chemicals, free of the eight most common allergens and thoroughly tested – perfect for all the little children in your life!

January 11, 2010 – San Diego, CA – Finger painting is a wonderful and therapeutic way for people, particularly children to express themselves and have fun. However, if children are sensitive to the ingredients being used in some finger paints such as: gluten, wheat, toluene, synthetic chemicals and dyes – they cannot participate in the activity and that is NOT fun.

Bluedominoes Safe Art™ Finger Paints are made from food grade ingredients, free of the eight most common allergens including gluten, wheat and soy, made with all natural colors, laboratory-tested to be free of heavy metals such as lead, mercury and arsenic and is free of chemicals such as toluene. In addition, the Finger Paints have been certified by the Celiac Sprue Association and accepted by the Feingold association assuring the products are free of gluten and do not use artificial colors.



Debbie Lindgren and Linda Manaster founded bluedominoes after Lindgren's younger son reacted to art supplies being used in his Kindergarten class. "His teacher realized he reacted to art supplies with yellow and red pigments – particularly modeling products and paints. We together took steps to make his environment and those of the other children in the classroom safer by identifying and providing alternative options," states Lindgren, who brought in her own formulations for the classroom. Lindgren and Manaster eventually assembled an expert team who aid in the identification of ingredients and product development. The team previously developed Safe Art™ Activity Dough, which was recognized in Dr. Toy's Best Picks Children's Products – 2009, and was selected as Most Innovative Product by the San Diego Regional Chamber of Commerce.



"Since children are tempted to taste art supply products, we felt it was necessary to use food grade ingredients in our art supply products aimed at younger children. In addition, toxins such as toluene and lead are both absorbed through the skin as well as through ingestion, so we took steps to use ingredients that do not contain these substances and to have our products independently tested by highly respected U.S. laboratories." Though not legally required, bluedominoes lists all of its Safe Art™ Finger Paints ingredients on the package.

By complying with rigorous standards, bluedominoes Safe Art™ products are the first to receive certification from the Celiac Sprue Association and acceptance by the Feingold Association. Bluedominoes has a complete line of Safe Art™ products in the pipeline, and the company is committed to the same level of purity, safety and integrity for all of its products. All bluedominoes Safe Art™ products are developed in San Diego, and all of its patent-pending formulas are manufactured in the USA. Products can be ordered by visiting www.bluedominoes.com.

About bluedominoes, inc: bluedominoes, with its highly informative website and safe children's art supply products, is the go-to resource for parents and teachers to keep their children safe and the Safe Art™ brand manufacturer that parents and teachers trust. For more information about bluedominoes green children's art supplies, including our award-winning Safe Art™ Activity Dough and trusted resources to keep your family safe, visit www.bluedominoes.com.

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