



Press Release
For Immediate Release
June 15, 2009

CSA Represented at Digestive Disease Week in Chicago-New CSA Exhibit Display Featured

CSA Executive Director Mary A. Schluckebier recently attended the International Digestive Disease Week held at McCormick Place in Chicago, Illinois May 30 to June 4. Over 20,000 doctors and health professional attended the international conference promoting the 2009 theme "Turning Science Into Medicine." CSA sponsored a booth in the exhibit hall featuring the new CSA display table, in a continued effort promoting celiac disease awareness and CSA to the medical community. Members of the CSA Greater Chicago Chapter #19 served as the volunteer hosts for the booth, distributing information on celiac disease awareness and CSA. The volunteers and booth were coordinated by Claudia Franze, President of the CSA Greater Chicago Chapter #19.

CSA assisted the University of Chicago by distributing a six page survey for gastroenterologists. CSA volunteers also assisted the American Gastrological Association by featuring their information at the booth.

The pilot program for the CSA Physician's Education Program (PEP) was presented at the conference. Physicians in attendance were invited to evaluate the new, CSA pilot PEP materials and offer additional suggestions and ways they felt the program might be improved. The CSA Physician's Education Program is designed to establish awareness of celiac disease and the importance of early diagnosis, by compiling current educational materials on celiac disease and gluten sensitivity from noted medical sources. In addition, the program introduces physicians and health care professionals to CSA and it's national membership programs, resources and support chapters. Programs are delivered at no charge to the physicians and medical students. Programs are delivered at no charge to the physicians and medical students

The next Digestive Disease Week will be held in New Orleans in 2010.