



Press Release
For Immediate Release
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Aleia's Gluten Free Foods Joins CSA Recognition Seal Program

Aleia's Gluten Free Foods, a company based in Branford Connecticut, has recently completed the requirements to qualify for the Celiac Sprue Association's Recognition Seal Program. The use of the CSA five crossed grain Recognition Seal on packaging means the manufacturer has agreed to adhere to CSA's standards in representing their product to be free of wheat, barley, rye and oats (WBRO), their derivatives and crosses in product, processing or packaging. Aleia's packaging will feature the Seal to indicate the products are appropriate for a medically prescribed celiac diet.

In order to qualify, Aleia's Gluten Free Foods provided CSA with their specific procedures and policies necessary to produce a product free of WBRO. CSA periodically conducts onsite inspections and engages the University of Nebraska for product testing by the Enzyme-Linked Immunosorbent Assay (ELISA) Method, sensitive to 5 ppm (parts per million) to assure continuity in the WBRO-free quality.

Aleia's produces a line of delicious hand crafted, all natural gluten-free products. Products include chocolate chip, snickerdoodle, peanut butter, ginger snap, almond horn, pignoli nut, coconut macaroon and chocolate coconut macaroon cookies, as well as farmhouse white bread, cinnamon raisin bread, savory stuffing mix, plain stuffing mix, parmesan croutons, classic croutons, Italian and plain bread crumbs. Kim Snow, founder and creator of Aleia's has established the company mission to become the leader in developing, manufacturing and marketing superior products in this growing "health and wellness" segment of the food industry. Kim states, "Our commitment is to deliver premium quality products using natural ingredients, which will expand and enhance the food choices for consumers without compromising taste or quality. People with gluten intolerance, sensitivity and celiac disease can now enjoy their favorite foods again. In fact, the entire family can enjoy them as well – they're that delicious." Aleia's Gluten Free products are available throughout the Northeast in local supermarkets and Whole Foods locations. Visit the Aleia's website at www.aleias.com to find retail locations.

Aleia's Gluten Free Foods joins Recognition Seal Program participating manufacturers AgVanced Enterprises, Bay State Milling Company, BlueDominoes, Cali Fine Foods, Canino Sausage Company, Cupoladua Oven, Dakota Lakes, Domata Living Flour, Earth Source Organics, Earthly Treats, Fox Ridge Bakeries, Freeda Vitamins, Full Flavor Foods, Gluten-Free Creations, Gluten Free Essentials, Gluten Free and Fabulous, Gluten Free Mama Kitchen, Grandma Ferdon's, Hill's Chestnut Farm, Kookie Karma, The Lite-Ful Cheesecake™, Mixes from the Heartland, Mrs. May's Naturals, Mulay's Sausage Corporation, The Natural Bar, Purpose Foods/Sweet Fiber, Simply Boulder Foods, Skye Cookies, and SunWest Foods. Also recognized by the Program are the books *Recognizing Celiac Disease*, *The Gluten-Free Italian Cookbook: Classic Cuisine from the Italian Countryside*, and *The Gluten Free Passport* series. Restaurants participating in the program include The Soup Pot, GF Cucino's, Picazzo's Gourmet Pizzas, the Atrium Café and Anthony's Italian Chop House at the Doubletree Hotel in Oak Brook, IL and the Peppercorn Duck Club at the Kansas City Hyatt. Website links to all participants can be found on CSA's website, www.csaceliacs.org.

Celiac disease is a genetic auto immune disease which interferes with the body's ability to absorb nutrients. Current medical research reveals that statistically 1 out of 130 individuals will test positively for celiac disease. Once a patient is diagnosed with celiac disease, a diet free of wheat, barley, rye and oats will alleviate the symptoms, usually within weeks, and will help prevent the onset of related illnesses.

Five out of six people with celiac disease have yet to be diagnosed. Undiagnosed people will exhibit a variety of symptoms including, but not limited to, bloating, diarrhea, weight loss, mouth ulcers, fatigue or anemia. If undiagnosed, the disease can lead to serious illnesses such as osteoporosis and bowel cancer.

Current information on CSA and celiac disease is available at the CSA website, www.csaceliacs.org or by calling toll free 877-CSA-4-CSA.

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The Celiac Sprue Association (CSA) is a member-based 501(c)(3) non-profit organization dedicated to helping individuals with celiac disease and dermatitis herpetiformis worldwide through research, education and support.